



CARTERSVILLE-BARTOW
CHAMBER

PROJECT PURPOSE INFORMATION MEETING

Cartersville High School

3.22.22



WHAT ARE YOUR PLANS AFTER GRADUATION?



TOYO TIRES®



Anheuser-Busch



PROJECT PURPOSE

- Selecting 20 graduating high school seniors who will be given skills training and a unique opportunity to gain employment with local industries.
- Must apply, graduate high school, and complete the mandatory bootcamp.
- Upon completion, students get interviews with participating employers.
- Big Thanks to Georgia Power!



TIMELINE

- Monday, April 11th- Wednesday, April 20th: Application period.
 - Must be requested from Counselor.
 - Includes an essay and recommendation letter.
 - Monday, April 25th- Thursday, April 29th: Program interviews.
 - Wednesday, May 4th: Acceptance Letters sent via email.
 - Friday, May 13th: Program Contract submitted to your Counselor.
 - Friday, May 27th: Graduation
 - Monday, June 6th- Friday, June 10th: Bootcamp
 - Monday, June 13th- Thursday, June 16th: Employer interviews.
 - Friday, June 17th: Signing Day Ceremony at 9:00 a.m. at the Cartersville-Bartow Chamber of Commerce.
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APPLICATION REQUIREMENTS

- Identified by their Counselor or Work-Based Learning Coordinator.
 - Must complete program application with 1-page essay on why they want to participate.
 - Must interview.
 - Upon acceptance, sign Program Contract.
 - Upon acceptance, complete StrengthsFinder Assessment and have one-on-one coaching.
 - Must graduate from high school.
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TRAINING SCHEDULE

Training Schedule	Breakfast Presenter	AM Course 8am- 12pm	Lunch Presenter	PM Course 1pm- 5pm
Day 1 Monday, June 6 th	Georgia Power & Chamber	Strengths Training (Cherie Wasit)	Anheuser-Busch	Strengths Training (Cherie Wasit)
Day 2 Tuesday, June 7 th	Gerdau	Soft Skills	Toyo Tire	Professionalism & Work Ethics
Day 3 Wednesday, June 8 th	OPEN	Safety in the Workplace	Textron	Safety in the Workplace
Day 4 Thursday, June 9 th	Yanmar	Quality Control	NOTS Logistics	Quality Control
Day 5 Friday, June 10 th	Shaw	Financial Literacy (Dan the Money Coach)	Sakai	Resume Assistance & Interview Preparation (GHC)
Day 6 Monday, June 13 th	Interviews	Interviews	Interviews	Interviews
Day 7 Tuesday, June 14 th	Interviews	Interviews	Interviews	Interviews
Day 8 Wednesday, June 15 th	Interviews	Interviews	Interviews	Interviews
Day 9 Thursday, June 16 th	Interviews	Interviews	Interviews	Interviews
Day 10 Friday, June 17 th	Graduation & Signing Day 9:00 AM at the Chamber			

SIGNING DAY

FRIDAY, JUNE 17TH
9:00 AM AT THE CHAMBER



EMPLOYER EXPECTATIONS

- Create a YouScience Employer Marketplace profile.
- Provide staff to interview the students for program entry.
- Send openings prior to bootcamp start.
- Provide staff to speak at the allotted breakfast or lunch period during bootcamp.
- Interview and have jobs ready to offer.
- Join us for Signing Day Ceremony on Friday, June 17th at 9:00 a.m.
- Provide post-program feedback.



EXPECTED OUTCOMES

A. Young Adult Outcomes

- A. Soft Skill Development I Understanding and application of interpersonal skills and communication in the workplace.
- B. Workplace Etiquette I Practice and demonstration of workplace expectations, including timeliness, cell phone usage, and written and verbal communication skills.
- C. Strengths Profile I Understanding of personal and professional strengths and vulnerabilities.
- D. Quality Control Aptitude Training I Exposure to the importance of quality and testing for production and company standards.
- E. Company Familiarity I Develop an understanding of company operations, culture, and expectations.

B. Industry Outcomes

- A. Prepared Workforce I 20 qualified work-ready employees from our community.
- B. Insulated Workforce Pipeline I A unique approach to identifying local talent and investing in tomorrow's leaders.
- C. Economic Development I Employees to supply the needs of local industries.

C. Community Outcomes

- A. Local Partnerships I Facilitates stronger linkages with industry and education.
 - B. Exposure I Showcases broad career opportunities in our community.
 - C. Public Relations I Local, regional, and statewide publicity for Workforce Development.
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QUESTIONS?

WORKFORCE
DEVELOPMENT

